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# MADE IN INDONESIA

**A TRIBUTE TO THE COUNTRY'S CRAFTSPEOPLE**

BY WARWICK PURSER  
PHOTOGRAPHY BY RIO HELMI

#### ABOUT THE BOOK

Any stroll through the streets frequented by people in Indonesia's tourist centers or markets throughout the country will uncover thousands of hand-made products, many of them of questionable design and quality. Most people's judgment of Indonesia's handcrafted products is based on this experience. What is much less known, however, is that Indonesia contains some of the world's most talented craftspeople who are busy producing high-quality products that sit on the shelves of the finest shops in the world.

*MADE IN INDONESIA: A Tribute to the Country's Craftspeople* by creative entrepreneur and longtime resident Warwick Purser, celebrates the remarkable products manufactured in Indonesia and the people who make them. *MADE IN INDONESIA* features over 200 photos by Rio Helmi – one of Indonesia's most celebrated photographers – and illustrates the distinctive and high-quality ranges of items made in Indonesia for well-known retailers the world over. This book is a valuable tool for hotel and residential designers and developers as well as the public and private sectors to use in its efforts to find new markets for Indonesian products.

#### ABOUT THE AUTHOR

**Warwick Purser** founded Out of Asia, one of South East Asia's largest exporters of hand crafted products, nearly ten years ago. Residing in the village of Tembi on the outskirts of Yogyakarta, Warwick creates and produces hand-crafted interior accessories for the finest shops in the international market. Often referred to as Indonesia's Jim Thompson, Warwick in the last decade has managed to do to Indonesia's local handcrafted products what Jim Thompson did to Thai silk in the 60s. He sees his role as forming the all-important link between the international market and the skill of Indonesia's craftspeople to whom he has dedicated this book.

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